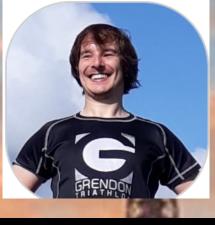
## **BigMAC: Big Model Adaptation** for Computer vision

**Speakers:** 



PARIS

#### **Neil Houlsby** Google Brain



Maria Attarian Google Brain, U. of Toronto



Ishan Misra Meta Al

Aditi Raghunathan Carnegie Mellon University

#### Organised by:



Ludwig Schmidt U. of Washington

Sayak Paul HuggingFace

**Carl Vondrick Columbia University** 



Yuki M. Asano,



Tengda Han



Mathilde Caron



Phillip Isola



Serge Belongie



# **BigMAC Schedule**

	Time	Speaker	Affiliation
	9:00 am - 9:15 am	Welcome and Introduction	
	9:15 am - 9:45 am	Neil Houlsby	Google Brair
	9:45 am - 10:15 am	Maria Attarian	Google Brair
	10:15 am - 10:45 am	Ludwig Schmidt	University of
	10:45 am - 11:00 am	Coffee Break	
	10:00 am - 11:30 am	Ishan Misra	Meta Al
	11:30 am - 12:00 pm	Aditi Raghunathan	Carnegie Me
	12:00 pm - 12:30 pm	Sayak Paul	HuggingFace
	12:30 pm - 1:00 pm	Carl Vondrick	Columbia Ur
	1:00 pm	Closing remarks	
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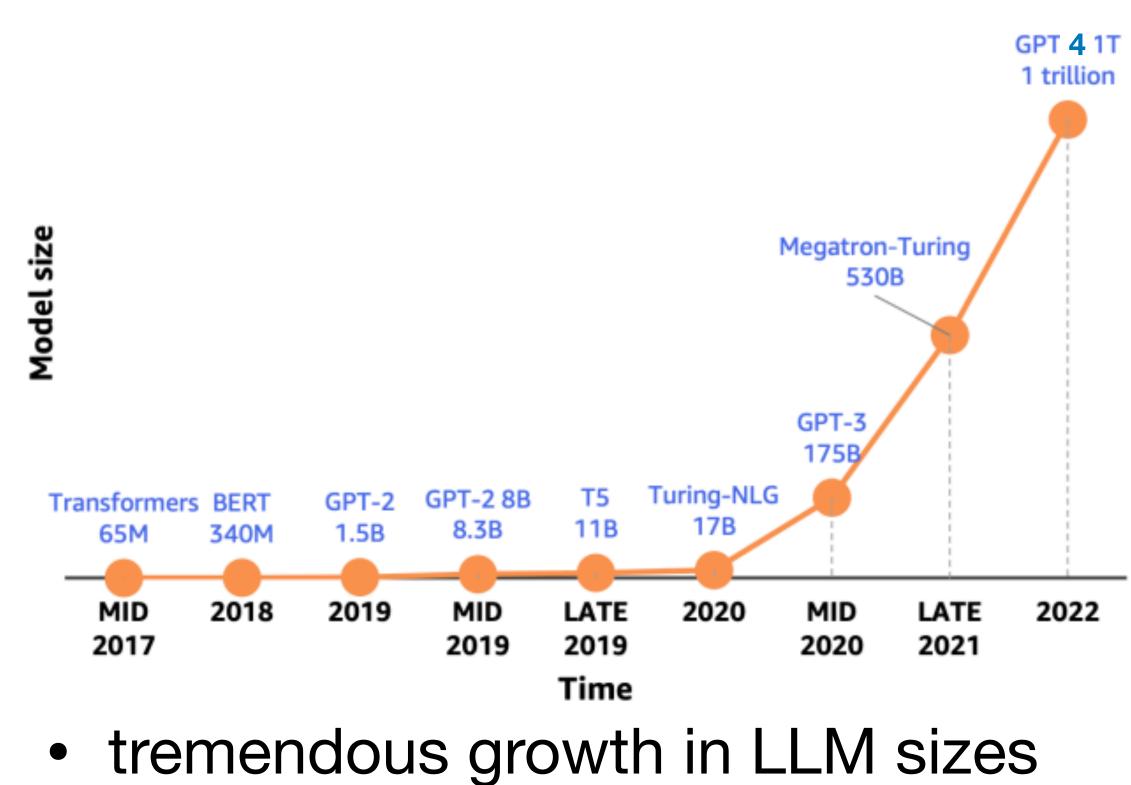
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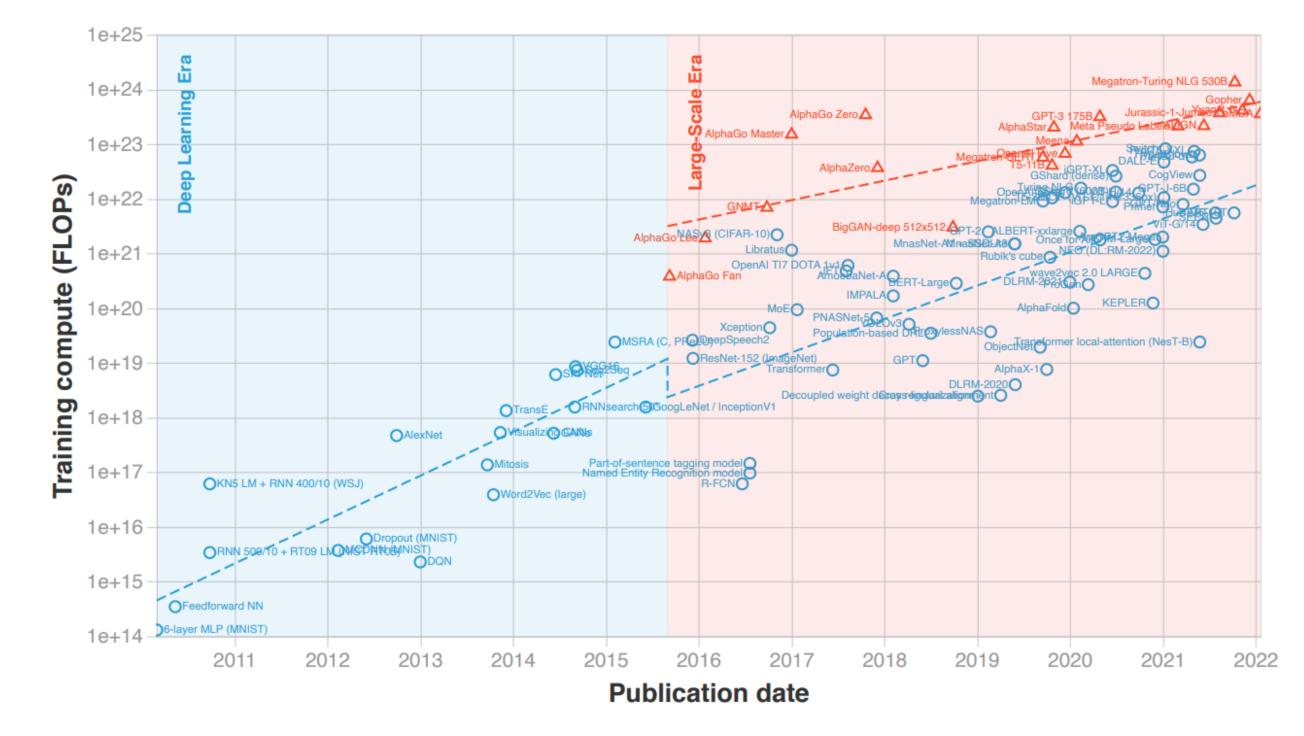


## Why now? Big Models have arrived. So we need to figure out how to use them.

15,000x increase in 5 years



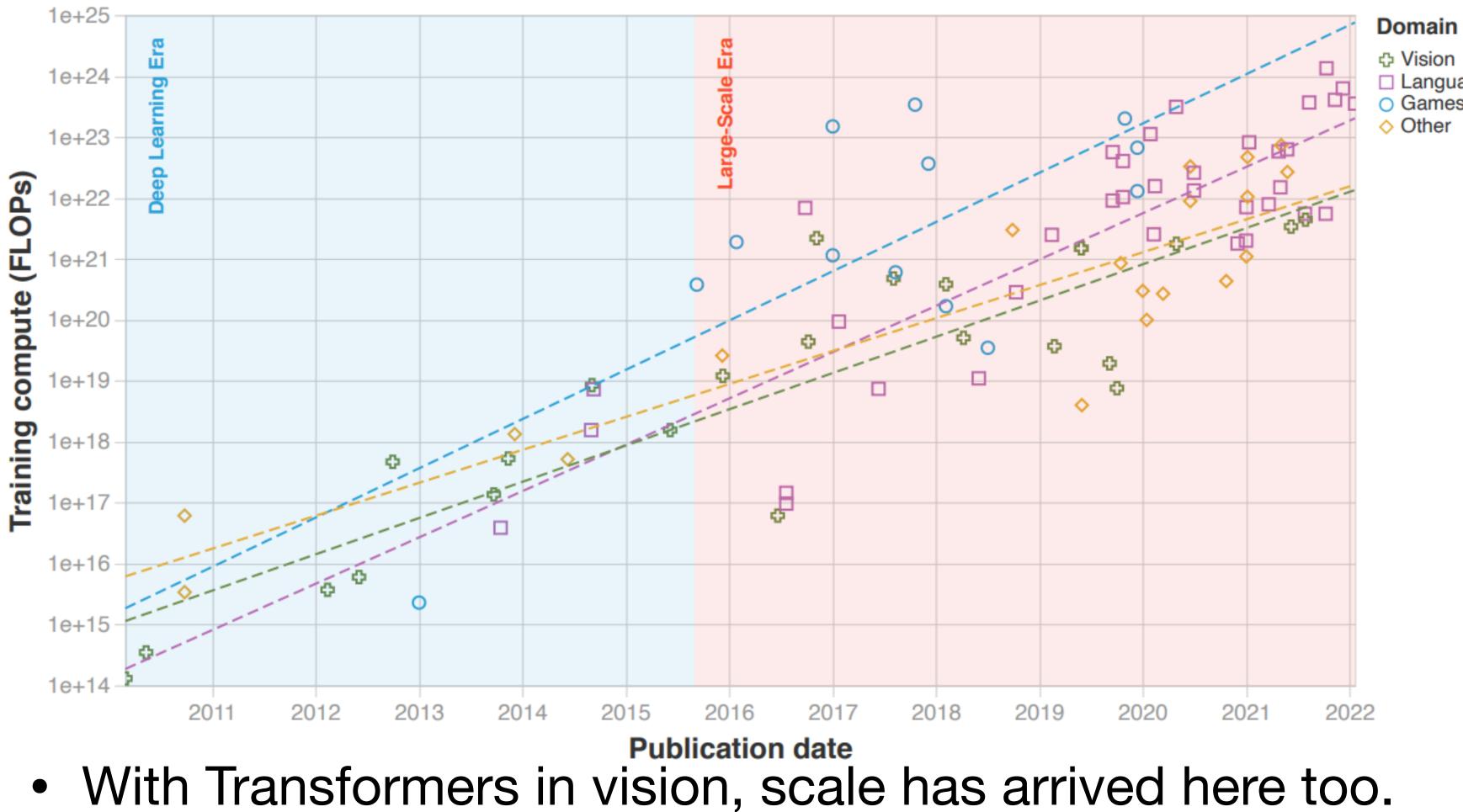
Training compute (FLOPs) of milestone Machine Learning systems over time



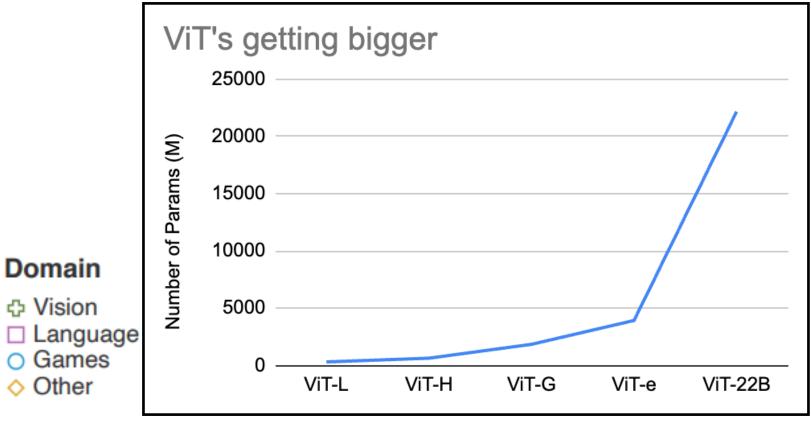
Multiple growth trends

#### That's just NLP... or is it? No. Training compute (FLOPs) of milestone Machine Learning systems over time

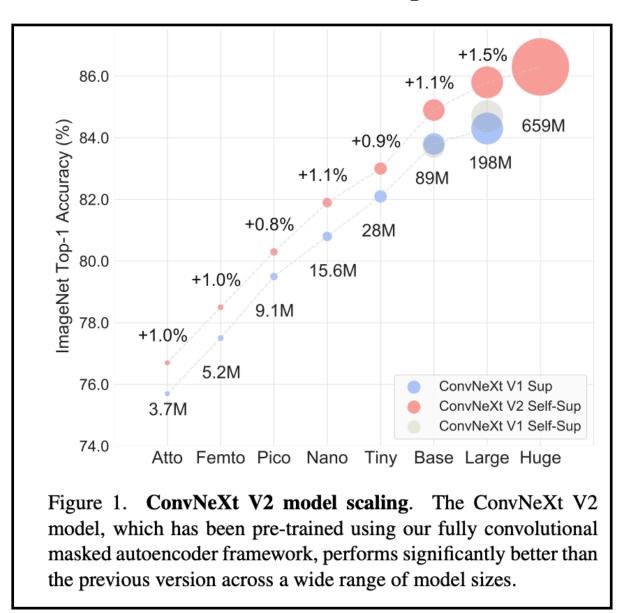
n = 102



Sevilla et al. Compute Trends Across Three Eras of Machine Learning. 2022 Dehghani et al. Scaling Vision Transformers to 22 Billion Parameters. ICML 2023 Woo et al. ConvNeXt V2: Co-designing and Scaling ConvNets with Masked Autoencoders. CVPR 2023

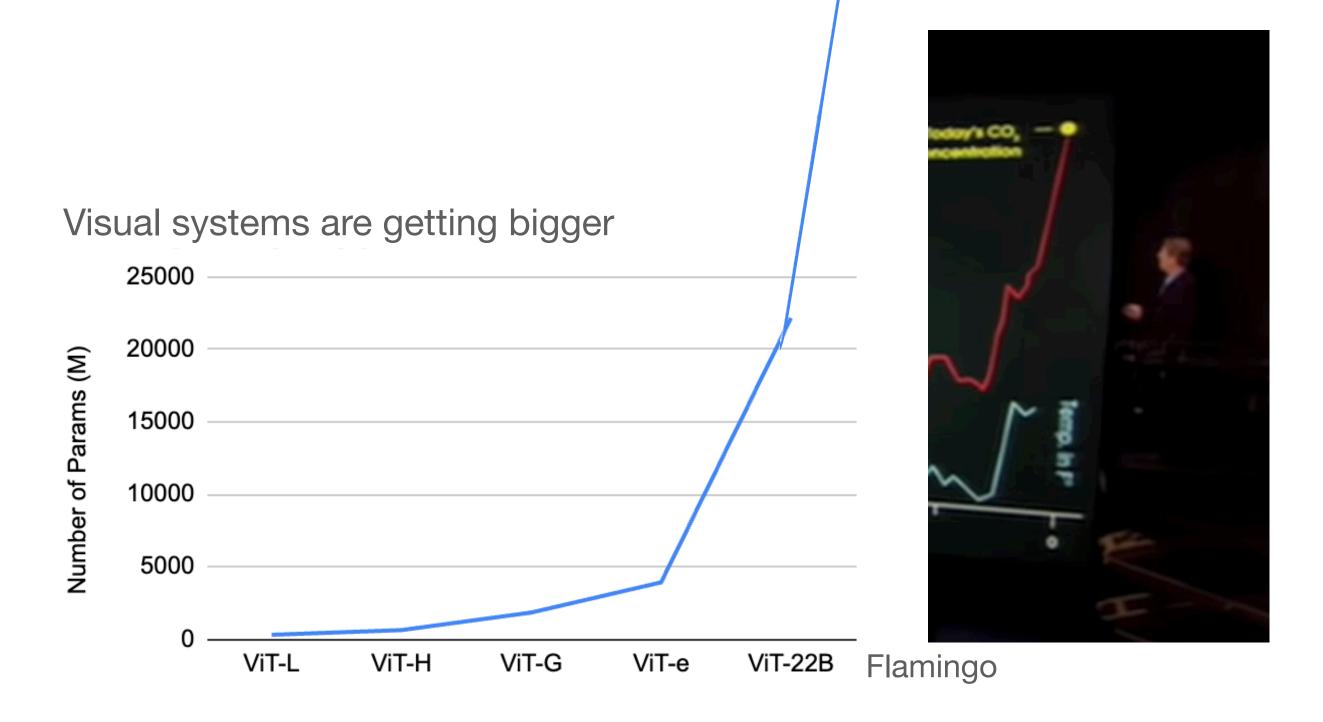


"Compute Requirements: ViT-22B was trained on 1024 TPU V4 chips [..]"





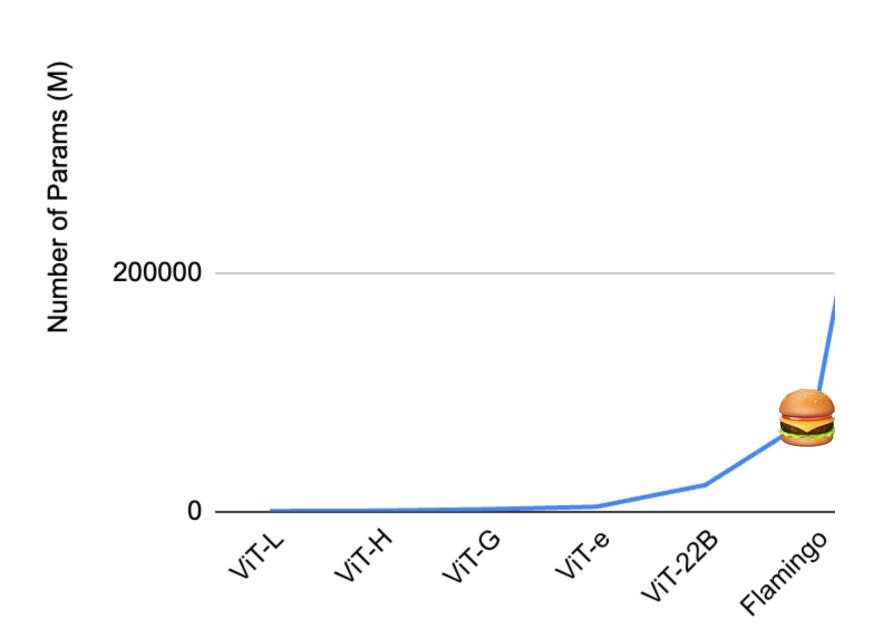
# Visual Language Models further increases the #params, by a lot



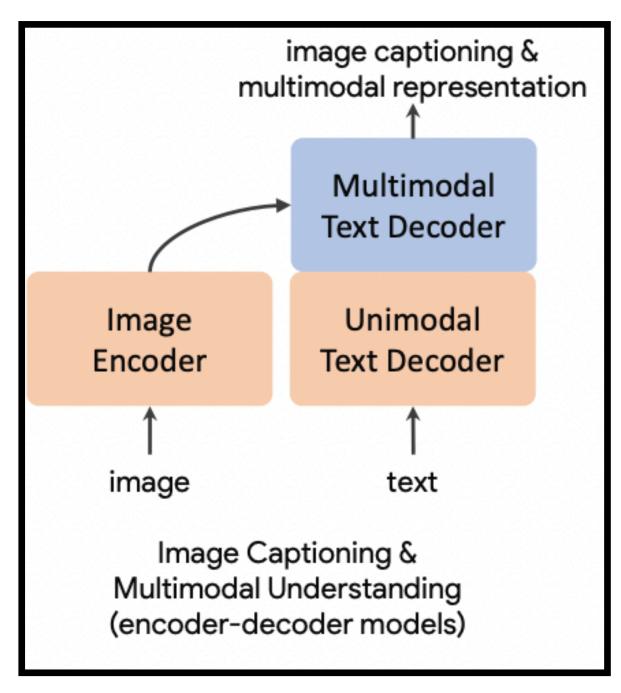
Alayrac et al. Flamingo: a Visual Language Model for Few-Shot Learning. NeurIPS 2022

#### Visual Language Models further increases the #params, by a lot

Vision systems' getting bigger



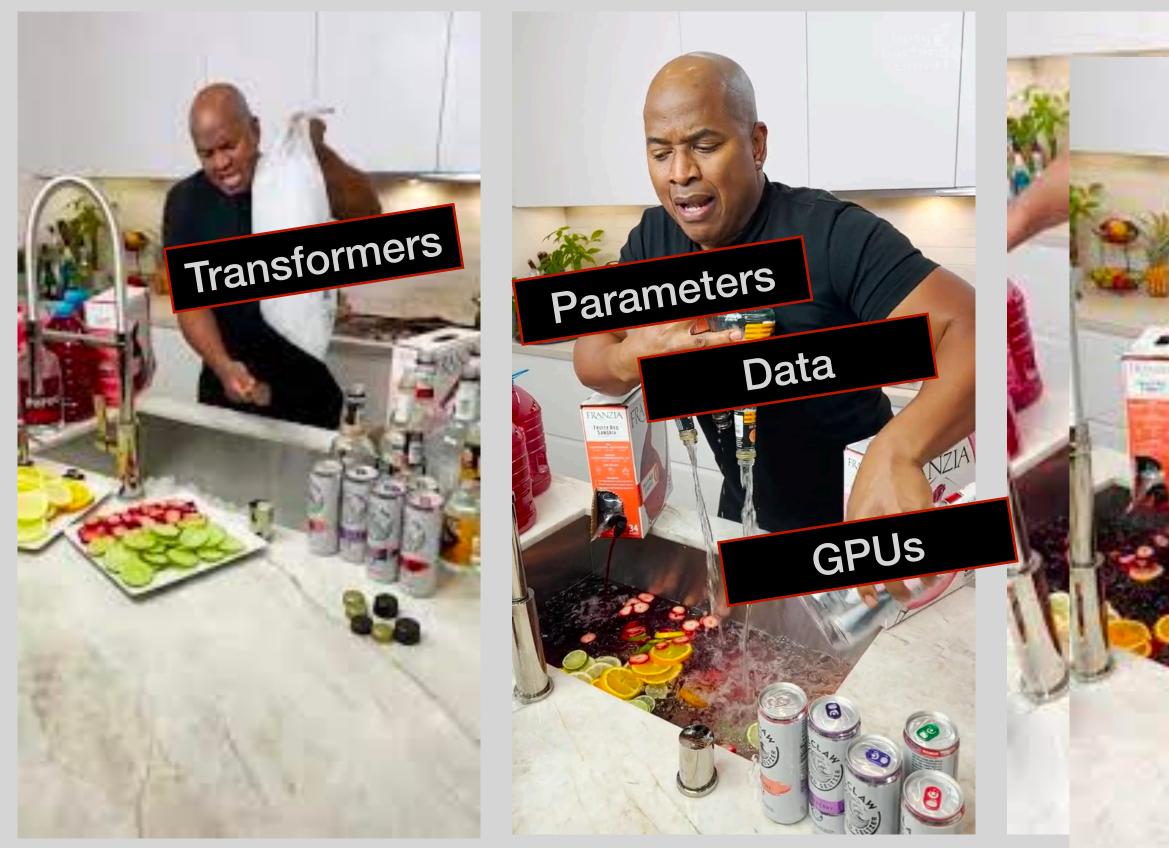
Yu et al. Contrastive Captioners are Image-Text Foundation Models. TMLR 2022 Alayrac et al. Flamingo: a Visual Language Model for Few-Shot Learning. NeurIPS 2022 Tsimpoukelli et al. Multimodal Few-Shot Learning with Frozen Language Models. NeurIPS 2021. Koh et al. Grounding Language Models to Images for Multimodal Generation. 2023 Li et al. BLIP-2: Bootstrapping Language-Image Pre-training with Frozen Image Encoders and Large Language Models. 2023 Aghajanyan et al. CM3: A Causal Masked Multimodal Model of the Internet. 2022



General design of VLMs

• Flamingo, BLIP, CM3, Frozen, CoCa, ALIGN, Fromage, VisualLLM, ...

# The base/foundation vs



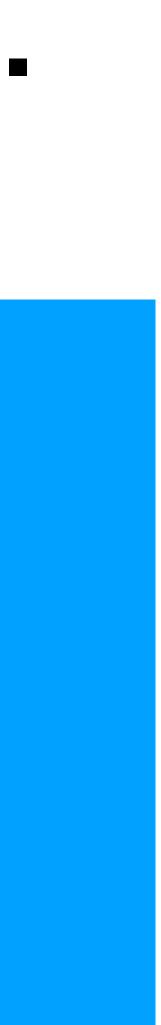
#### (Too a large extent) a well known recipe.

@tipsybartender)

# Parameters

# the adaptation.

Adaptation strategies require small work/parameters/GPU, but have a large effect.



## What to do with those big models?



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From my Self-supervised and vision-language learning lectures 2023

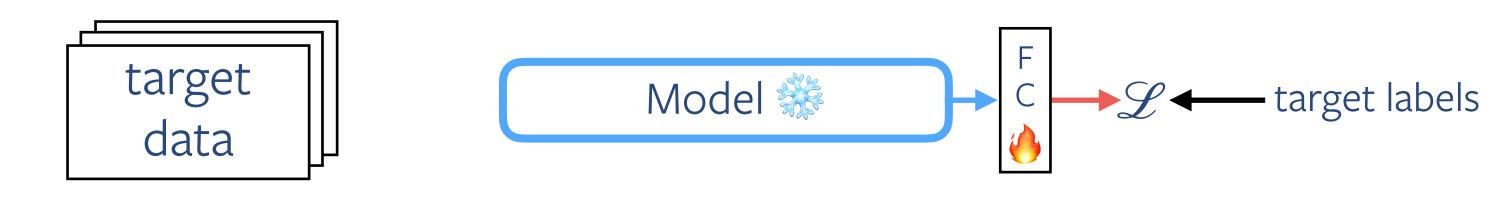


## Main ways of adapting models (1/2)

**Full-finetuning** 



Limited-finetuning (e.g. linear probing)



No-finetuning (e.g. used for retrieving similar instances)



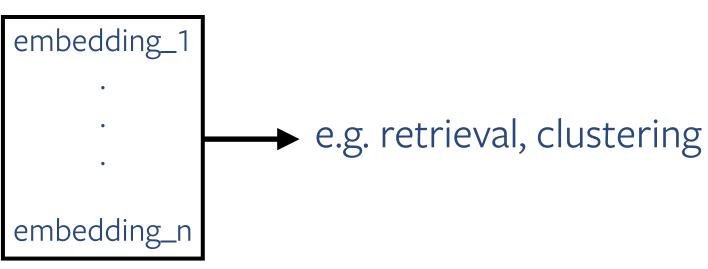




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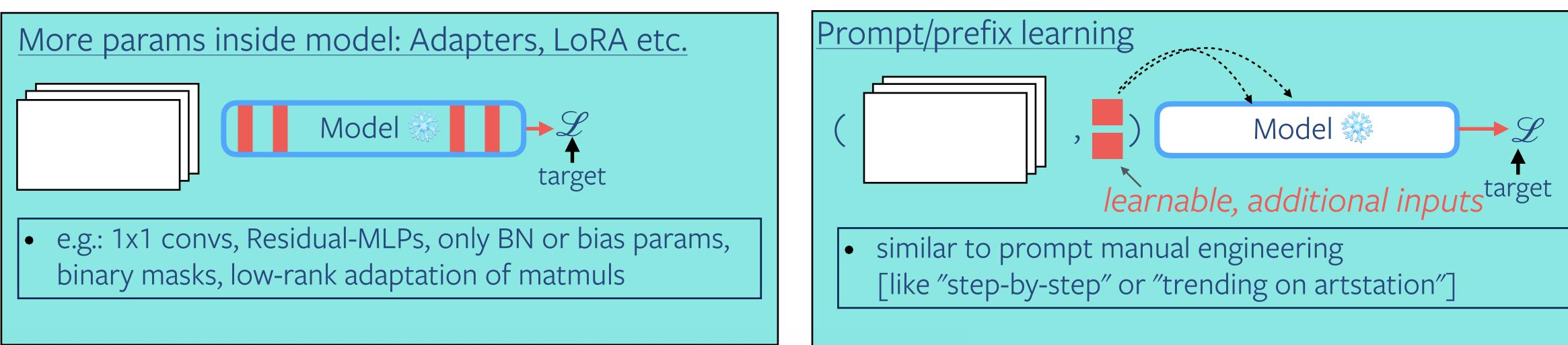








### Parameter-efficient Finetuning (PEFT) ideas







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